hashvind Macanah

PERMANENT RESIDENT OF CANADA 14/01/2024

GRAPHIC & PACKAGING DESIGNER

ABOUT ME

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- thylm.com
- 283 Parkdale Ave, Ottawa ON K1Y 1G5, CANADA

EDUCATION

APPROVED BY WES

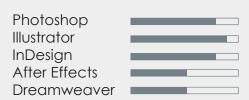


Master RSP in Packaging Design IED, Istituto Europeo di Design Milan, Italy / 2006

Edexcel BTEC HND Diploma in Graphic Design & Multimedia, Fashion & Design Institute, UK / 2005

Certificate in Art & Design IVTB, **Mauritius** / 2003

TECHNICAL SKILLS



LANGUAGES

English - Very Fluent French - Fluent

Italian - Basic

Experienced, creative and motivated graphic & packaging designer with innovative design solutions for clients and stakeholders.

Over 14 year's experience, as a Graphic and Packaging Designer across a wide range of sectors, including hospitality, retail, corporate and real estate. An enthusiastic team player who is used to work under pressure and tight deadlines.

PROFESSIONAL EXPERIENCES

Senior Graphic & Packaging Designer / November 2016 - December 2023

Shibani Group Ltd

Mantra Wellness, Mantra Foods, Nature's Basket

- Project management and team management
- Design layout and structure of advertisements based on market research
- Campaign development and management
- Social media management & marketing
- Lead client meetings and brainstorming sessions
- Creation of original designs
- Design and production of printed materials: poster, leaflet, brochure, catalog, magazine
- Illustrations
- Design and production of visual identity: logo, business card
- Advertising concept & design: press, posters, television, radio
- Design and production of packaging
- Supervision of multimedia production: website/ animation / Photography
- Photo shoot
- Customer / supplier liaising and follow-ups

PERMIT / LICENSE

Teaching Permit

Certified by the **MQA** Mauritius Qualifications Authority

Driving Licence International Driving Licence

OTHER SKILLS & TALENTS

- Sculpture Artist
- Art / Painting
- Art / Carpenter
- Screen Printing
- Maquette Artist

AWARDS

Label Design Competition Cantina di Casteggio Milan Italy Awarded / 2006

National Logo Competition SMEDA Mauritius Awarded / 2014

HOBBIES



Graphic & Packaging Designer

October 2010 - October 2016

Digital Kites Ltd

- Created various original designs and revised existing design concepts for projects including Web Sites, Brochures, Ads, Catalogs, and Publications
- Design and production of packagings
- Innovation of packaging designs and solutions
- Developed and designed different logo
- Revamped existing designs
- Photo montage
- Photography / Products photo shoot

Graphic & Packaging Designer

March 2009 - September 2010

Mroad Creation Ltd

- Collaborated with other teams and organization departments to develop and execute different sales tools.
- Design and production of packagings
- Design and production of printed materials: poster, leaflet, brochure, catalog, magazine
- Developed and designed different logos
- Photo montage
- Photography / Products photo shoot

Client Projects

Mauritius

Mantra Wellness, Colas, HRDC, ILA, Mado, NCB, LIC, EWF, MTPA, BOI, Samlo, Value Maxx, BPML, EM, Beachcomber, SBI, COI, Smeda

Seychelles

Seychelles Trading Corporation, Konoba, Nooners, Seychelles Duty-Free

Tanzania

Unicef, Anudha

Italy

Cantina di Casteggio, Maplast Srl