

# HASHVIND MACANAH

PERMANENT RESIDENT OF CANADA  
14/01/2024

GRAPHIC & PACKAGING  
DESIGNER



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ON K1Y 1G5, CANADA

## EDUCATION



APPROVED BY WES



**Master RSP in Packaging Design**  
IED, Istituto Europeo di Design  
Milan, **Italy** / 2006

**Edexcel BTEC**  
**HND Diploma in Graphic Design**  
**& Multimedia,**  
Fashion & Design Institute,  
**UK** / 2005

**Certificate in Art & Design**  
IVTB, **Mauritius** / 2003

## TECHNICAL SKILLS



|               |                                 |
|---------------|---------------------------------|
| Photoshop     | <div style="width: 90%;"></div> |
| Illustrator   | <div style="width: 85%;"></div> |
| InDesign      | <div style="width: 80%;"></div> |
| After Effects | <div style="width: 70%;"></div> |
| Dreamweaver   | <div style="width: 60%;"></div> |

## LANGUAGES



English - Very Fluent  
French - Fluent  
Italian - Basic

## ABOUT ME



Experienced, creative and motivated graphic & packaging designer with innovative design solutions for clients and stakeholders.

Over 14 year's experience, as a Graphic and Packaging Designer across a wide range of sectors, including hospitality, retail, corporate and real estate. An enthusiastic team player who is used to work under pressure and tight deadlines.

## PROFESSIONAL EXPERIENCES



**Senior Graphic & Packaging Designer /**  
November 2016 - December 2023

### Shibani Group Ltd

Mantra Wellness, Mantra Foods, Nature's Basket

- Project management and team management
- Design layout and structure of advertisements based on market research
- Campaign development and management
- Social media management & marketing
- Lead client meetings and brainstorming sessions
- Creation of original designs
- Design and production of printed materials: poster, leaflet, brochure, catalog, magazine
- Illustrations
- Design and production of visual identity: logo, business card
- Advertising concept & design: press, posters, television, radio
- Design and production of packaging
- Supervision of multimedia production: website/ animation / Photography
- Photo shoot
- Customer / supplier liaising and follow-ups

## PERMIT / LICENSE

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### Teaching Permit

Certified by the **MQA**  
Mauritius Qualifications Authority

### Driving Licence

International Driving Licence

## OTHER SKILLS & TALENTS

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- Sculpture Artist
- Art / Painting
- Art / Carpenter
- Screen Printing
- Maquette Artist

## AWARDS

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Label Design Competition

**Cantina di Casteggio**

**Milan Italy**

Awarded / 2006

National Logo Competition

**SMEDA**

**Mauritius**

Awarded / 2014

## HOBBIES

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### Graphic & Packaging Designer

October 2010 - October 2016

#### Digital Kites Ltd

- Created various original designs and revised existing design concepts for projects including Web Sites, Brochures, Ads, Catalogs, and Publications
- Design and production of packagings
- Innovation of packaging designs and solutions
- Developed and designed different logo
- Revamped existing designs
- Photo montage
- Photography / Products photo shoot

### Graphic & Packaging Designer

March 2009 - September 2010

#### Mroad Creation Ltd

- Collaborated with other teams and organization departments to develop and execute different sales tools.
- Design and production of packagings
- Design and production of printed materials: poster, leaflet, brochure, catalog, magazine
- Developed and designed different logos
- Photo montage
- Photography / Products photo shoot

## Client Projects

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### Mauritius

Mantra Wellness, Colas, HRDC, ILA, Mado, NCB, LIC, EWF, MTPA, BOI, Samlo, Value Maxx, BPML, EM, Beachcomber, SBI, COI, Smeda

### Seychelles

Seychelles Trading Corporation, Konoba, Nooners, Seychelles Duty-Free

### Tanzania

Unicef, Anudha

### Italy

Cantina di Casteggio, Maplast Srl