

HASHVIND MACANAH

PERMANENT RESIDENT OF CANADA

BILINGUAL
**GRAPHIC & PACKAGING
DESIGNER**



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📍 Ottawa, ON CANADA

EDUCATION

APPROVED BY WES



Master RSP in Packaging Design
IED, Istituto Europeo di Design
Milan, **Italy** / 2006

Edexcel BTEC
HND Diploma in Graphic Design
& Multimedia,
Pearson **UK** / 2005

Certificate in Art & Design
IVTB, **Mauritius** / 2003

CORE SKILLS

- Print Design & Layout
- Adobe Creative Suite
- Typography & Color Theory
- Brand Identity & Guidelines
- Large Format
- Packaging Design
- Leadership
- Project & Team Management
- Quality Assurance & Proofing
- Client Communication
- Briefing
- Proficient in multiple printing platforms

ABOUT ME

Experienced, creative and motivated graphic & packaging designer with innovative design solutions for clients and stakeholders.

Over 16 year's experience, as a Graphic and Packaging Designer across a wide range of sectors, including hospitality, retail, corporate and real estate. Known for making well-informed, practical decisions under tight deadlines, and consistently applying sound judgment in creative direction, client communication, and print production processes.

PROFESSIONAL EXPERIENCES

Head of Design / Senior Graphic Designer

March 2024 - Present

DTF Prints Canada Inc

- Lead end-to-end design for brochures, packaging, catalogs, signage, and promotional materials across various print formats.
- Prepare press-ready files, ensuring proper bleed, trim, resolution, and color settings for flawless print execution.
- Collaborate with print production team to ensure output meets quality, material, and technical specifications.
- Resolved design and production issues by applying critical thinking and practical solutions, ensuring on-time delivery without compromising quality.
- Team Leadership & Collaboration
- Design layout and structure of advertisements based on market research
- Campaign development and management
- Social media management & marketing
- Lead client meetings and brainstorming sessions
- Updating the website's visuals and information

TECHNICAL SKILLS

Photoshop	<div><div></div></div>
Illustrator	<div><div></div></div>
InDesign	<div><div></div></div>
After Effects	<div><div></div></div>
Dreamweaver	<div><div></div></div>

LANGUAGES

English - Very Fluent
French - Fluent
Italian - Basic

PERMIT / LICENSE

Teaching Permit

Certified by the **MQA**
Mauritius Qualifications Authority

Driving Licence

Ontario G Driving Licence

OTHER SKILLS & TALENTS

- Sculpture Artist
- Art / Painting
- Art / Carpenter
- Screen Printing
- Maquette Artist

AWARDS

Label Design Competition
Cantina di Casteggio
Milan Italy
Awarded / 2006

National Logo Competition
SMEDA
Mauritius
Awarded / 2014

HOBBIES



Senior Graphic & Packaging Designer

November 2016 - December 2023

Shibani Group Ltd

- Design layout and structure of advertisements based on market research
- Campaign development and management
- Social media management & marketing
- Design and production of printed materials: poster, leaflet, brochure, catalog, magazine
- Design and production of visual identity
- Advertising concept & design: press, posters, television, radio
- Design and production of packaging
- Customer / supplier liaising and follow-ups

Graphic & Packaging Designer

October 2010 - October 2016

Digital Kites Ltd

- Created various original designs and revised existing design concepts for projects including Web Sites, Brochures, Ads, Catalogs, and Publications
- Design and production of packagings
- Developed and designed different logo
- Photography / Products photo shoot

Graphic & Packaging Designer

March 2009 - September 2010

Mroad Creation Ltd

- Collaborated with other teams and organization departments to develop and execute different sales tools.
- Design and production of packagings
- Design and production of printed materials: poster, leaflet, brochure, catalog, magazine

Client Projects

Canada

DTF Prints Canada Inc & Kixxl

Mauritius

Mantra Wellness, Colas, HRDC, ILA, Mado, NCB, LIC, EWF, MTPA, BOI, Samlo, Value Maxx, BPML, EM, Beachcomber, SBI, COI, Smeda

Seychelles

Seychelles Trading Corporation, Konoba, Nooners, Seychelles Duty-Free

Tanzania & Italy

Unicef, Anudha, Cantina di Casteggio, Maplast Srl